

Proposition 16: California Statewide Voter Survey Conducted October 17th to 19th, 2020



David Binder Research

Key Findings

A recent survey conducted by David Binder Research shows that support for Proposition 16 is growing. In particular, it shows that Democrats and Independents are supporting Prop 16 at levels substantially higher than in public polling seen earlier this year.

These results are consistent with the pattern that as voters learn more about Proposition 16, they become more supportive. In particular, these results show that voters who have gone through the process of voting are more supportive of Prop 16.

1. Proposition 16 is currently tied

A recent survey conducted by David Binder Research has found that Proposition 16 is currently tied at 45% yes and 45% no, with 10% undecided.

After showing the ballot label to voters, likely California voters are dead-even with 45% saying would vote yes or have already voted yes, and 45% saying would vote no or have already voted no.

Proposition 16	
Allows Diversity As A Factor In Public Employment, Education, And Contracting Decisions. Legislative Constitutional Amendment.	
Permits government decision-making policies to consider race, sex, color, ethnicity, or national origin in order to address diversity by repealing constitutional provision prohibiting such policies.	
Fiscal Impact: No direct fiscal effect on state and local entities. The effects of the measure depend on the future choices of state and local government entities and are highly uncertain.	
Yes	45%
No	45
Undecided	10

2. Those who have already voted are more YES than NO

Voters who have already cast their ballots are more supportive of Proposition 16. A full 59% of those who say they already cast a ballot for Prop 16 say that they voted yes, while only 41% say they voted no.

Proposition 16		
	YES	NO
Already Voted	59%	41%

3. Two-thirds of Democrats are voting YES

Democrats are most supportive of Prop 16, with nearly two in three saying they voted or will vote yes, and less than one in four saying they will vote no or have voted no.

Proposition 16		
	YES	NO
Democrats	65%	23%
Independents	39	48
Republicans	9	83

Survey Methodology

David Binder Research conducted a survey of 600 likely California voters from October 17th to October 19th, 2020. The margin of error is 4.0% and larger for subgroups.

The survey was offered in English and in Spanish and was conducted using voter lists both online and via telephone. Invitations for the online component were sent by email and text message.